



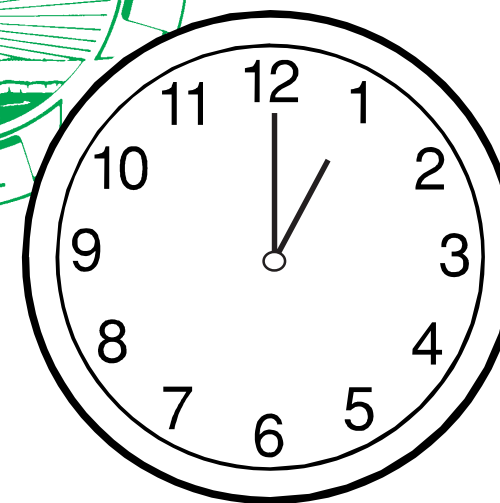
**The Chesapeake Environmental Improvement Council (CEIC)** provides citizens a way in which to participate in helping to *Keep Chesapeake Beautiful*. Chesapeake's citizens have a chance to get involved at the grassroots level in helping to keep our city clean and green.

Volunteers put into action the phrase—*Think Globally, Act Locally*. Last year 7,337 volunteers got involved in CEIC projects and removed 121,350 pounds of debris from Chesapeake's waterways, streets, parks, and other public areas. Over 1,800 trees have been planted during Arbor Day celebrations over the past several years. 102 groups are participating in the Adopt-A-Spot/Highway program. **YOU can make a difference!** Individual citizens or groups or organizations can get involved in CEIC projects to encourage citizens to promote litter prevention, recycling, beautification, and general environmental awareness.

Chesapeake is an enthusiastic part of the *Keep America Beautiful* (KAB) system, a behavior-based approach to litter prevention and voluntary recycling. As a KAB community, Chesapeake—through the projects of the CEIC—relies on cooperative partnerships of businesses, government agencies, and civic and neighborhood groups to bring practical solutions to solid waste and beautification problems.

Eighteen volunteers are appointed by the Mayor to serve on the governing board. However, thousands of other volunteers are actively involved in CEIC projects and sub-committees. Visitors are welcome to attend CEIC monthly meetings. Meetings are held at the River Crest Community Center on the fourth Wednesday of each month at 12:00 noon. Since lunch is served, it is a good idea to call (382-6411) before coming to the meeting. No regular meeting is held during the months of July, November, or December.

# You Can Make A Difference In Just One Hour



Special Programs  
Parks & Recreation Dept.  
City of Chesapeake  
P. O. Box 15225  
Chesapeake, VA 23328



Fax: (757) 382-6012



For more information  
call Special Programs  
(757) 382-6411

## Chesapeake Environmental Improvement Council Projects

Visit us at [www.cityofchesapeake.net](http://www.cityofchesapeake.net). Click on "Parks and Recreation" and then "Environmental Programs."

**Great American Cleanup.** The BIGGEST cleanup campaign of the year! Organizations register to get involved in cleaning up litter from April 1 through the first weekend in May. Thanks to GLAD ForceFlex Trash Bag Products, the CEIC is able to supply groups with trash bags. Our short-term goal is to clean up Chesapeake. Our long-term goal is to influence people's attitudes about littering. Sponsored by the CEIC and Keep America Beautiful.



**Length of Time:** One Hour  
**How Often:** Once  
**When:** Sometime between April 1 and the first week of May

**Arbor Day Tree Care Team.** Volunteers are needed to adopt newly planted Arbor Day trees -- watering, weeding, and insecting for pests.



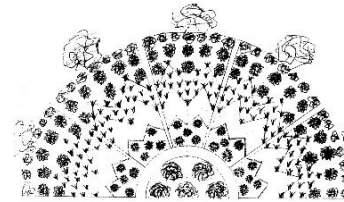
**Length of Time:** Half Hour  
**How Often:** Twice a week  
**When:** Spring thru September (only when it does not rain)

**Adopt-A-Spot/Highway.** Invites groups and organizations to select a specific site to adopt and promise to keep it free from litter at least four times per year for a two-year period. Orange vests and trash bags are provided. Road signs identifying the adopting group are erected. Program sponsors include the CEIC, Chesapeake Public Works Department, and the Virginia Department of Transportation.



**Length of Time:** One Hour  
**How Often:** 4 times per year  
**When:** You choose the date.

**Chesapeake Liberty Garden.** The new *Liberty Garden* at Chesapeake City Park is a special place of natural beauty to honor the memory of those who perished on September 11, 2001. *Keep America Beautiful, Inc. (KAB)* has invited all KAB communities to establish *Liberty*



*Gardens*, hoping that such gardens will be established all across the U.S.A. Tidewater Community College Horticulture students installed a stone retaining wall that can also be used as a seating area. Sue Landerman, a nationally-known local artist, designed and installed a five-foot sculpture centered at the top of the garden. Home Depot donated \$1,000 to start the garden, and several other businesses have also made generous donations totaling almost \$5,000, including Lowe's, Greenbrier Farms, Pine Ridge Perennials, Bennetts Creek, Knotts Creek, K B Plant Farm, Oman Funeral Home, Sue Landerman, Maxwell Landscape Service Inc., Van Bourgondien, Allied Concrete Products, Riverside Brick & Supply Company, Chesapeake Parks and Recreation Department Grounds Division, and Carter's Country Corner. Volunteers have installed the garden and are being recruited to care for the garden.

**Length of Time:** One Hour  
**How Often:** As needed  
**When:** You choose the time.

